



*HOW ICOS / ITOS ARE AFFECTING
THE BLOCKCHAIN INDUSTRY*

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ABOUT ME

- LISK Ecosystem, UAE Ambassador
- Blockchain Evangelist
- Full ICO Suite Advisor
- Participated in many ICOs

ICO/ITO - INITIAL COIN/TOKEN OFFERING

- Crowdfund Raising, with coins and tokens to offer
- Participation in a project
- Coin ICOs sell participation in an economy
- Token ICOs sell a right of ownership or royalties to a project
- Multiple rounds without intermediaries usually

WHY DO STARTUPS NEED ICO OR CRYPTO INVESTMENT?

- Start the Business concept through new smart blockchain technology peer-to-peer payment method and via highly in-demand, revolutionary & lucrative cryptocurrency investment
- With utility of coin or token, there is a huge possibility of small, mid and large crypto investment (from USD 20 to USD 2 Million per investor)
- Smooth Auditing Process via Smart Contracts System
- Strictly follow the rules and regulations of KYC / AML (Know Your Customer / Anti Money Laundering)
- Better, Easier, and very Secure way, to generate more funds than IPO or any other Crowdfunding
- Other Lucrative opportunities within the On going Sale / Investment Process as well as Token / Coin *utilization and exchange*

ICO Stats 2017 by October 16

Total: \$3,675,135,293

Total Number of ICOs: 234

Top Ten ICOs of 2017

1	Filecoin	\$257,000,000
2	Tezos	\$232,319,985
3	EOS Stage 1	\$185,000,000
4	Paragon	\$183,157,275
5	Bancor	\$153,000,000
6	Kin Kik	\$97,041,936
7	Status	\$90,000,000
8	TenX	\$64,000,000
9	MobileGO	\$53,069,235
10	KyberNetwork	\$48,000,000

ICO / ITO AND BLOCKCHAIN TECHNOLOGY

POSITIVE POINTS

- Technology / Application based
- Conceptual
- Futuristic Approach
- Decentralized Apps
- Utility for an Investment

ICO / ITO AND BLOCKCHAIN TECHNOLOGY NEGATIVE POINTS

- High ROI
- Daily based Returns
- No long term planning as a technology or utility
- Hidden Networking / Fund Raising Campaigns
- No team and mostly not registered

CONCLUSION

- Do your own research (DYOR)
- Get expert's opinion / analysis, if accessible
- Invest what you can afford to lose
- Invest for long term (6 months to 18 months)

December 2017



Financial + Utility tokens



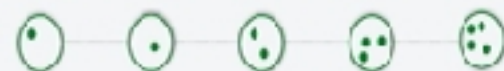
Smart contract

Smart contract

LSK

Utility token

Sidechain

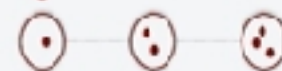


Financial token



Utility token

Sidechain



Max Kordek & Oliver Scherzer propose the idea for LSK

ICO

The LSK network went live

Foundation

Expansion of development and marketing

LSK 1.0

Tobias Koenig & Renshaw to completely rebrand LSK

SDK

Expansion of the LSK ecosystem



Idea

LSK raised 4,000 ETH

Live

Registration of the LSK Foundation in Zug, Switzerland

Team

LSK main & LSK Core merge

Rebrand

SDK release. Application framework written in JavaScript

Future

Future

Today

- Written from scratch in JavaScript
- Based on its own Blockchain
- Utility token (LSK)

Soon

- Blockchain SDK written in JavaScript
 - Development of Blockchains
- Blockchain Application Platform
 - Full ICO suite for your own token
 - Decentralised exchange
 - Blockchain App catalog
 - Interoperability of Blockchains in the network



CURRENT HOT ICOS (DYOR)

- Jibrel Network
- Bank of Memories
- STK
- Telcoin

The background is a dark blue gradient. In the four corners, there are white, stylized circuit board traces. These traces consist of thin lines that branch out and terminate in small circles, resembling electronic components or nodes on a circuit board. The traces are positioned in the top-left, top-right, bottom-left, and bottom-right corners, framing the central text.

Questions Please.....

THANK YOU